



NATIONAL POWER CORPORATION

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For Immediate Release

NPC Reseller Program

NPC Partnering Opportunities

Raleigh, NC. (Summer 2011) – National Power Corporation, a leading Southeast distributor of power solution products, has expanded its Reseller Program. With this national initiative, NPC's mission is to serve resellers by partnering with them in growing their business. NPC will assist its partners in securing premium power solutions for their customer's needs and providing best value.

From UPS systems to telecom power solutions, NPC provides resellers with industry-leading products to satisfy the end user's power requirements. NPC's long term, high volume relationships with manufacturers assure competitive pricing for resellers.

Advantages to Partnering with National Power Corporation

- Increased incremental revenue. By partnering with NPC on projects, resellers can increase sales and meet with new customers.
- Eliminate power training requirements for sales staff. NPC will provide the necessary training to sales and support teams. The focus of the training will be on how to evaluate power protection opportunities.
- Joint customer calls with sales and service reps to determine reseller's customer's power requirements. This call will be the basis of the system's specification and quotation.

To find out more about NPC reseller program call: Bill Baldrige at (800) 790-1672, ext. 6931

About National Power Corporation

National Power Corporation is a Raleigh, North Carolina based provider of a comprehensive array of power protection solutions. For more than 20 years, we have provided our customers with practical answers to their power problems. NPC is a leading distributor of power conditioning and protection equipment, selling and supporting only the best products in the industry.

As a major power quality wholesale distributor, National Power has direct relationships with manufacturers such as Generac for industrial gensets and Eaton Electrical for Eaton UPS products. Additionally our industry contacts and engineering expertise enable us to provide on-site power programs that efficiently allow businesses to add value to their internal and external partners.

Over the years we have expanded to offer services in locations all across the United States. We're proud of the service we offer, the quality of our products, and the employees who work so hard to make our company great.

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